JOHN ELVRUM

Born in Norway but rode hickories to fame in the U.S. and Canada.

1931  Won the first championship of the Pacific Northwest Ski Association while a resident of Portland, OR.

1934  Established a new American distance record of 240’ at Big Pines, CA.

1939  Organized a ski school for California school children, an endeavor subsequently leading to his ski area development at Snow Valley.

1968  Elected to the National Ski Hall of Fame in Ishpeming, MI.