



VIC METHOD

Native of Cleveland, Ohio, Vic is a sales and marketing executive

Responsible for raising over \$800K in sponsorship for Women's Ski Jumping USA, also worked with individual athletes

2004 WSJUSA Board of Directors, management of sponsorship and press relations

2005 Secured agreement for Feb 8, 2006 report on women's ski jumping by ABC World News Tonight and Good Morning America – it supercharged the fight for inclusion of women ski jumpers in the World Championships and Olympics

2006 Secured VISA corporate sponsorship through 2010, the first for WSJUSA. Managed press contacts during the Torino Olympics; got stories on NBC, BBC, ABC, Newsday among others. At FIS Congress, lobbied and voted for inclusion of women at 2009 World Championship and 2010 Olympics

2008 Developed and secured billboard at VANOC's headquarters "Let the Women Ski Jump 2010 - Implementing the Olympic Principle of Equality for Men and Women"

2009 Attended FIS World Championship as representative of WSJUSA during Lindsey Van's historic performance, where she became first-ever Women's World Champion

2010 Secured WSJUSA corporate sponsorships with VISA and USANA through 2014 Olympics

2011 Representative of the WSJUSA at the 2011 Oslo World Championships